



# Designing for Children

- With focus on 'Play + Learn'

## Guidelines for Submission of Poster

- Please read this document carefully.  
The authors are required to follow these guidelines.
- **File format and Naming:**  
Submit the poster in PDF format.  
The file should be named as follows: **FirstNameorInitial -LastName-DesigningforChildren.pdf**  
(i.e. John Abraham file name: j-abraham-designingforchildren.pdf)  
Figures, tables and pictures should be embedded in the poster and not sent as separate attachments.  
Email the posters as an attachment to [contact@designingforchildren.net](mailto:contact@designingforchildren.net)
- **Size and Number:**  
You can submit upto 8 sheets each of dimension A3 size (297mm x 420 mm) either in horizontal or vertical formats.  
You'll be provided with two numbers of 3ft width x 4ft height panels where these A3 sheets could be pinned. A table of size 2ft x6ft would be provided to display of items connected with your poster topic or to demonstrate your concept.  
The full poster submission should not be greater than 10MB, including abstract, all figures, illustrations, tables, and references.
- **Sequence:**  
Follow this order when doing the posters  
Title,  
Author Information,  
Keywords,  
Main text (Introduction, Method, Results and Discussions, and then Conclusions),  
Acknowledgment,  
References

- **Type and Page Layout:**

should be written with Trebuchet font.

**Page margins:**

A3 page size, margins of the top 25mm, the bottom 25mm, the left and the right should be 25mm, respectively.

**Main Title of Paper:**

72 point, the first letter of major words need to be capitalized, single column, left aligned

**Subtitle:**

48 point, single column, left aligned

**Author Information:**

36 point, the margins of the left and right are 25mm each; All line spacing to be 1.5 times the font size. Maximum 150 words.

**Keywords**

5-8 words, 36 point, aligned to the left margin.

**Poster Body text**

36 point size; All line spacing should be 1.5 spacing times the font size;

Keep the writing as short as possible - much like bullet points in short phrases

**Headings:**

Written in bold letters, aligned to the left side of column.

Authors should make generous use of section and subsection titles, numbered consecutively (1., 1.1., 1.2., 2., etc.), to enable the reader to identify the portions of their interest. The titles should be written with bold letters, which are 36 point size and should be aligned with the left side of each column.

- **References:**

The letters should be written in Trebuchet font and 24 point, references should be cited in the text within brackets (e.g. (author, year), (author, year)) and listed at the end of the paper in the order in which they appear in the text. All references must be complete and accurate. References should be listed in the following style:

Bharucha, R. (2003) Rajasthan an Oral History. Penguin Books, India.

Bruner II, G. C. and Kumar, A. (2007) Attitude toward Location-Based Advertising [Online PDF]. Available at

<<http://www.jiad.org/vol7/no2/bruner/Attitude%20toward%20locationbased%20advertising.pdf>> [Accessed 18 July 2007]

Klemmer, R.S., Thomsen, M., Phelps-Goodman, E., Lee, R. and Landay, J.A. (2002) Where do web sites come from? Capturing and interacting with design history. In Proceedings of CHI 2002, ACM Press, pp 1-8.

- **Illustrations and images including photographs:**

All figures are to have a caption with trebuchet font letters, which are 24 point size, and should be numbered consecutively. The figure caption should be typed below the illustration, aligned to the left side of the illustration

Please note that total submission file size is not to exceed 10 Mb.

- **Tables:**

Tables should be numbered consecutively and given a suitable caption

The table caption should be typed above the table, aligned to the left side of the table. Tables should keep within the margins.

Each table should have a brief and self-explanatory title with Trebuchet font, which are 24 point size. Column headings should be brief, but sufficiently explanatory. Vertical lines should not be used to separate columns. Leave some extra space between the columns instead

- **Submission:**

Email the posters as an attachment to [contact@designingforchildren.net](mailto:contact@designingforchildren.net)

- Guidelines referenced from International Association of Societies of Design

Research <http://www.iasdr2009.org/src/Submission%20of%20Paper%20Guidline.pdf>